

## Who is HealthMatch.com?



HealthMatch.com is a 3rd party communication center focused on health-related messaging. We understand how important relationships are for your business. That's why our team is trained to create a warm welcoming experience whether via call, email, or print. We'll do your communication work so that you can focus on providing quality care.

## Connecting You & Your Patients

Healthcare is a people business. We are here to build strong relationships between healthcare professionals and their clients. We pride ourselves on our ability to build customized solutions for your needs.

### Network Changes

Sometimes you have to drop or add an insurance carrier. We can send out alerts on your behalf and then help your patients connect with a licensed insurance agent to make sure they can keep seeing you.

### Introduce Your Staff

Adding a new doctor, nurse, or receptionist to your practice? Or is one of your staff members leaving for any reason? Make sure your patients are aware of this change for full transparency.

### Confirm Old Contact Information

People don't always think to call their doctor after moving or changing their insurance. Instead of wasting time asking for this information in person, start a yearly call campaign to confirm your patients' information.

### Change of Location or Office Hours

Did you move or change your office hours? Let your patients know when & where to find you with an email or phone call.

### Policy Changes or Legal Concerns

As you grow, you may realize that you need to form new policies for appointment cancellations or payments, for example. It's one thing to post a flyer in your office, but it's another to inform your patients ahead of time with a phone call from HealthMatch.com.

### Appointment & Annual Wellness Reminders

You know better than anyone that annual wellness visits are crucial both for your patients' health and for the growth of your business, but you don't have time to call everyone. We'll help you bring in as many patients as possible for their AWWs.

